

THE REAL COST OF PAPER

Take this 10-minute test to see what you're really wasting

Change is difficult. We all like to stick with what we're used to. It's easy. It's comforting.

In most medical practices, paper forms are the norm. We've always used them, right? Why should we stop now?

The real question is:
what is it costing you to hold on to them?

After filling this out, you'll find your answer.

LET'S TAKE A LOOK AT WHAT PAPER ACTUALLY IS:

COST INFLATING

Whether you like it or not, paper is eating away at your budget. Your bottom line is taking quite the hit with all those receipts for reams of paper and ink. Think about the dollars you're spending on a consistent basis:

_____ How much do you spend per month on paper forms?

_____ How about stickers and tabs you use for the forms?

SPACE HOGGING

When medical practices use paper, it means one thing: a lot of file cabinets. Having documents for every single patient is taking up a lot more room than you might be noticing. Let's take a look at what that's costing you:

_____ What is the Monthly Rent or Mortgage for your overall office space?

_____ How many square feet is your office?

_____ What percentage of your space is dedicated to paper file management (i.e. file cabinets?)

DATA CONNECTION UNPLUGGING

You're not plugged in at all. Everything needs to be done manually, including document organization and security. Ask yourself:

_____ What percentage of your forms are standard information and could be auto populated using a template?

_____ How secure is your patients' information?

PATIENT EXPERIENCE SABOTAGING

We have heard it many times before. The primary demographic of our customers need paper forms because they don't do well on computers. While this may remain to be true for patients over 75 years old, the computer fluency of the cohort 65-75 is generally pretty good at this point.

And when you send a ream of paper to just about anyone under the age of 65, they begin to wonder what century you are operating in. When a computer-fluent patient sees the same old paper forms that would have been used in the 90s, they begin asking questions of the modernity of the practice.

_____ What percentage of your patients is under the age of 75?



Shareable Forms are:

- ✓ Cost Cutting
- ✓ Space Saving
- ✓ Data Connecting
- ✓ Patient Experience Focusing
- ✓ Redundancy Eliminating
- ✓ Workflow Streamlining
- ✓ Cloud Storing
- ✓ Compliance Keeping
- ✓ Medical Error Reducing
- ✓ Outcome Improving

REDUNDANCY INCREASING

We've all been there — filling out the same questions over and over again every time we go somewhere like a medical practice. So much time is being wasted in the reception area on gathering standard information that you already have.

_____ How much time are members of your staff spending duplicating forms or elements of the forms per case?

WORKFLOW EXPANDING

Multiple people in a medical practice need to have access to the proper forms. With paper forms, only one person can look at it at one time.

_____ How many people in your facility need access to the form?

_____ What do they do if the form is in someone else's hands at the time they need access to it?

CLOUD NONEXISTING

With paper forms, once the information is gone ... it's gone forever. When in doubt, you have to prepare.

_____ What is your disaster recovery plan for the paper forms you maintain?

COMPLIANCE CHALLENGING

On paper there is no such thing as a required field ... Any important information can be mistakenly skipped, and when it comes to HIPAA or MACRA the reason it was missed does not matter. It can potentially cause billing to be rejected, a fine to be incurred, or worse — cause a well-meaning practice to lose a malpractice case.

_____ How do you currently make sure patients are filling out the necessary information?

_____ How often do patients miss important parts of the forms they are filling out?

MEDICAL ERROR INCREASING

When paper forms are used, you don't get any of the advantages of using computers. They can easily apply algorithmic patterns for you. For instance, "if this drug is used, then this drug should not be used." Or "if this surgery was done, then this follow-up needs to happen."

When you have to dig for the list of the drugs or fail to carry out a follow-up, the patient can be in serious danger.

_____ What percentage of your time is spent looking for information in different documents?

_____ Have you ever witnessed a patient safety incident occur because of human error?

OUTCOME HOPING

Paper forms do help improve outcomes if they are followed very closely and none of the information is corrupted or just completely missed — but this is only in a perfect world. And unfortunately, we don't live in one.

Your bottom line, your office space, your doctors, your patients' experience, your staff, your workflow, your data security, your compliance, your malpractice premiums, your patient outcomes, and the planet ... they're all being affected by your use of paper forms.

_____ Isn't it time you made those forms ... Shareable Forms?

Reflect on your answers and see how much it really costs to use paper like we're still in the 90s. Healthcare is long overdue for an upgrade.

Let's enter the 21st century.